Real **Brick**. Real **Thin**. Right **There**.







# Get the skinny on the new face of genuine clay brick.

You've never seen or worked with a brick quite like this before. Authintic Brick by Meridian® Brick is the exciting new way to transform your home or business in ways you never thought possible.

### Wow. That was easy.

Homeowners like Authintic Brick for the warm, comforting colors and eye-pleasing textures it brings to any room in the house. But what you'll really love is the ease of installation. Authintic Brick is made from real fired clay brick, yet it's also light and versatile. It can be easily installed on virtually any existing wall surface. With Authintic Brick, you can transform any space into a cool new look or accent that will leave you asking: "Why didn't I do this sooner?"

#### Endless possibilities.

From man caves and wine cellars to kitchens and outdoor patios, Authintic Brick is made to revitalize and renovate your rooms like no other product. It's real thin brick that makes a real difference, right there where you need it.

















# Features & Benefits

REMEMBER WHEN BRICK WAS CONSIDERED HEAVY AND CUMBERSOME? Not anymore. Today, thin is in. Especially if you want to achieve the rich aesthetics of real clay brick - without having to worry about any downside. Brick has changed. Have you? Here's a whole house full of reasons to consider Authintic Brick for your next project.



Cottonwood

#### LIGHTWEIGHT -

Install on nearly any sound structural interior/exterior surface. It's 3" thinner and 70% lighter than dimensional brick.



Port Huron

Coastal Bluff

## **ENVIRONMENTALLY** FRIENDLY -

Manufactured from natural materials and free of volatile compounds for your health and comfort.

## MATCHING FULL BRICK -

Love your Authintic Brick but want to go old school? Ask us about using it as full dimension brick.



Port Huron

EASY TO INSTALL - Unlike full bed brick, applying thin brick to a substrate can be a do-it-yourself project or installed by experienced trades people.

#### MADE FROM REAL FIRED CLAY BRICK -

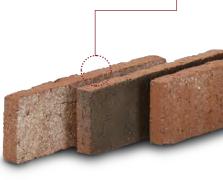
Crafted from classic materials for an authentic appearance - just thinner. -

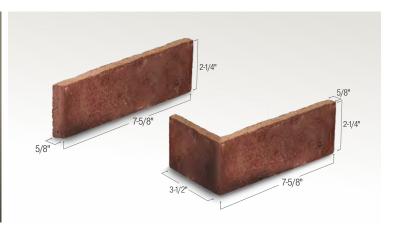
**VERSATILE** – Add the warmth and sophistication of real clay brick to any new construction or renovation, inside or out, residential or commercial.



Old Williamsburg

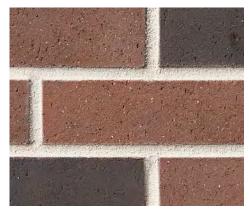






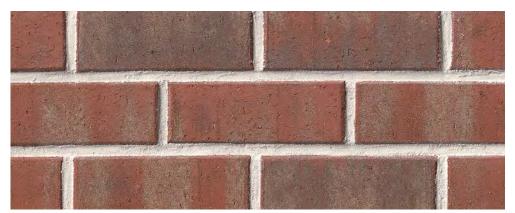


Amaro

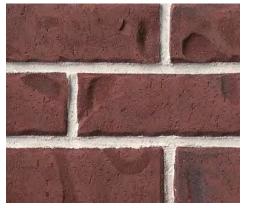


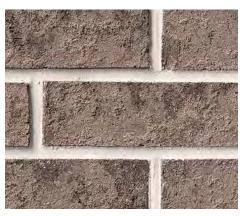


Arenac



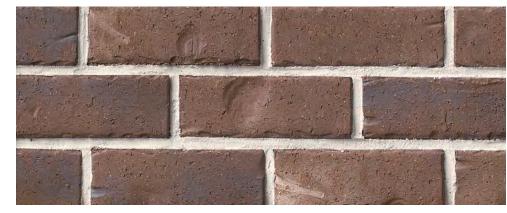
Colony Bay





Grand River

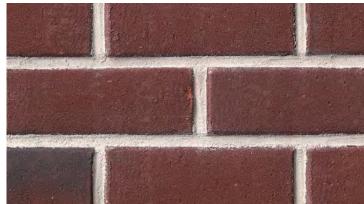
Hemlock



Meadowbrook



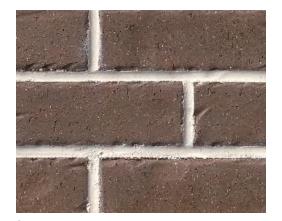
Port Huron















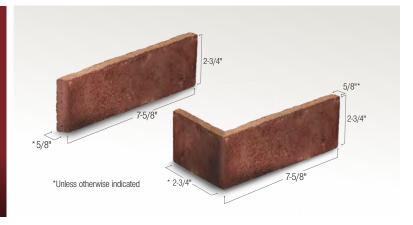
Swan Creek



Tierra



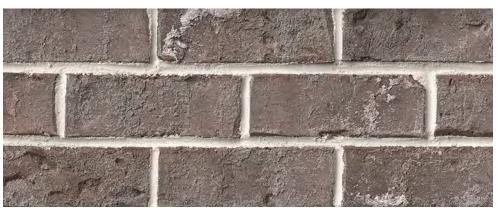
# Queen Size



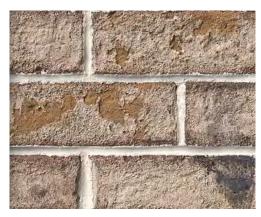


Alamo (\*3/4" thickness)





Capers Island





Coastal Bluff



Cottonwood (3" corner return)







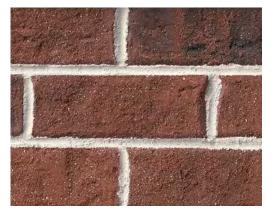
Marsh Pointe

# Queen Size



Old Edisto

Mt. Rushmore (\*3/4" thickness)

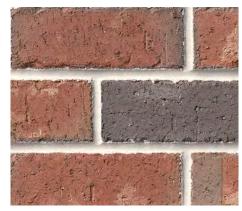


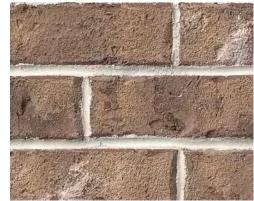


Olde Columbia



Old Guignard (\*3/4" thickness)



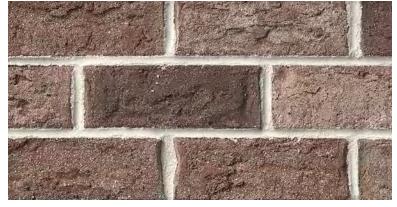


Old Williamsburg (\*3" corner return)

Sandy Creek





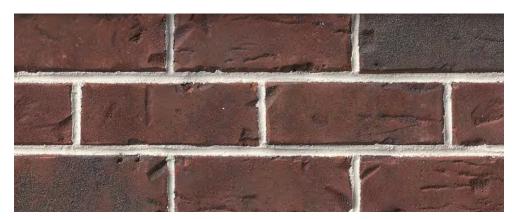


Savannah Gray





Savannah Moss (\*3" corner return)



Scarlet Oak Blend



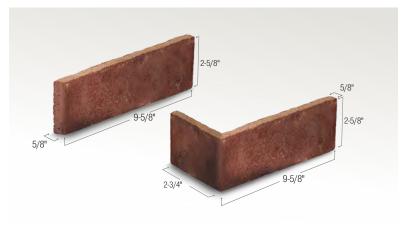
Spanish Moss Blend



Tobacco Road



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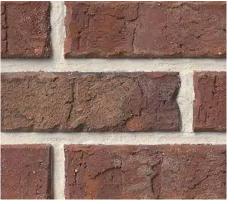






Fireside









Madrono



Ridgemont





Silverado

Wells Valley

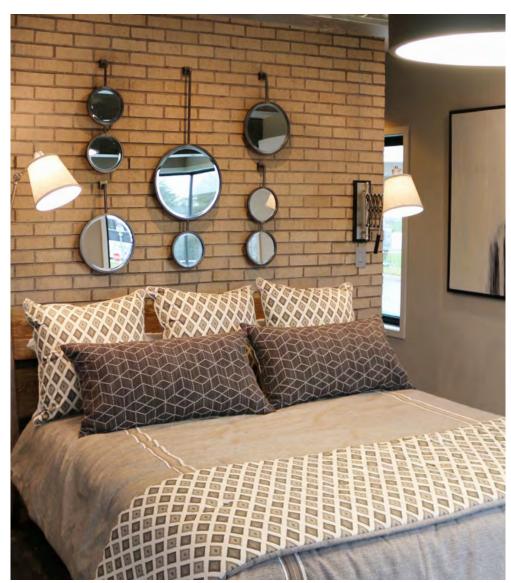


Winslow



# **Residential Uses**

IT'S NOT SO MUCH WHERE TO USE AUTHINTIC BRICK TO CREATE A FABULOUS LOOK -AS MUCH AS IT IS WHERE CAN YOU NOT ENJOY IT? Try this: walk around your home and look at the walls in each room. Can you imagine how the addition of Authintic Brick will transform any room or space? Now walk around the outside of your house. Same deal. To transform your home in a big way, think authentic.



V228 (made-to-order)

Here are some ideas for all the rooms in your home:

### FIREPLACE FACING ————

### **OUTDOOR KITCHEN AND HARDSCAPE**

**EXPOSED FOUNDATION WALL** 

**HOME ADDITIONS** 

#### **EXTERIOR GABLE PEAKS**

**VAULTED CEILING** 

**WINE CELLAR** 

**BASEMENT REMODEL** 

**PORCH OR PATIO** 

**WET BAR** 

SIDING REPLACEMENT

DINING ROOM FEATURE

**HOME OFFICE UPGRADE** 

KITCHEN BACKSPLASH







## **Commercial Uses**

WHAT MAKES AUTHINTIC BRICK THE IDEAL BRICK IN COMMERCIAL APPLICATIONS?

For starters, consider what it takes away. It's lightweight. It eliminates the need for shelf angles, steel lintels and foundation support - so your structural requirements are reduced. Authintic Brick can be installed virtually anywhere you want the warm and rich look of genuine brick without the worry of having a structure to support the weight of typical full sized clay brick.

Now consider what it adds. Thin brick is thinner so you end up with more usable floor or green space. The lighter weight gives you more design freedom - including easily mixing with other façades - while still meeting the new energy codes for continuous insulation. You'll also benefit from efficient, year-round installation and the ease to remove for future renovation. This is a brick you're sure to love working with.



**EXTERIOR CLADDING SOLUTION FOR ALL BUILDING TYPES** 

**RESTAURANT INTERIOR AND EXTERIOR** 

**TILT-UP CONCRETE PANEL PROJECTS** 

PRE-ENGINEERED METAL SUPPORT SYSTEMS

PROJECTS THAT REQUIRE CONTINUOUS INSULATION

PROJECTS WITH HIGH SEISMIC REQUIREMENTS

LOBBY, RECEPTION DESK AND OTHER **CUSTOMER GREETING AREAS** 

PRECAST CONCRETE FAÇADE SOLUTIONS



Riverbend (made-to-order)

**COMBINE MATCHING FULL BRICK AND THIN BRICK** 

**OUTDOOR EATING SPACES** 



Riverbend (made-to-order)

HARDSCAPE AND SIGNAGE STRUCTURES

INTERIOR APPLICATION TO MATCH **EXTERIOR MASONRY** 

**INTERIOR AND EXTERIOR RETAIL BRANDING** 



Riverbend (made-to-order)

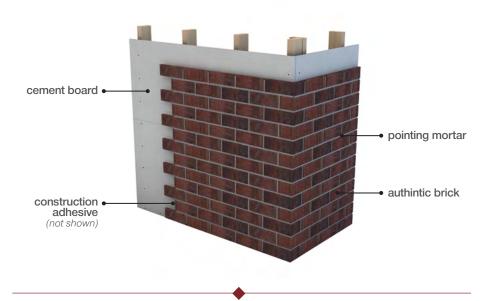


# **Installation Options**

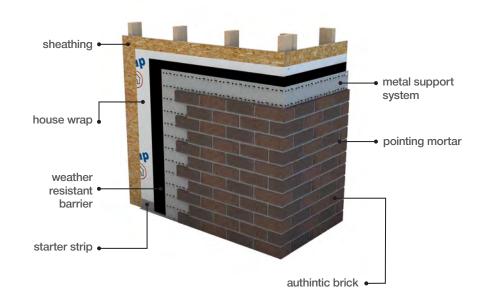
For more information on which method is best suited for your project, visit **authinticbrick.com**.

# Interior Adhesive Method

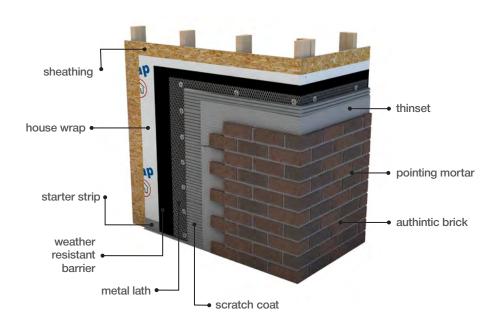
(DIY friendly!)



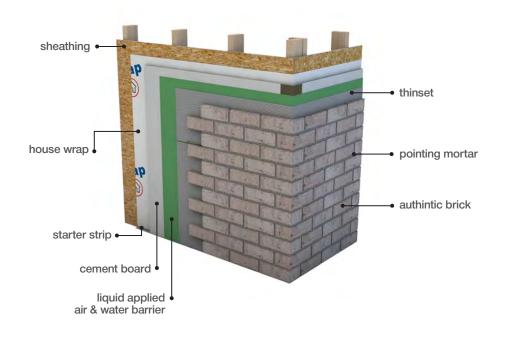
# Metal Support System



# Thickset Method



# Thinset Method



22 Authintic Brick by Meridian Brick | In Stock Color Guide



## **Be Bold.** Be Brick.™

Pictured: Riverbend (made-to-order)

Please note: This literature is intended to generally show the color range of the featured product. Using print and photography, it is impossible to show all colors, percentages of colors, texture and the harmless imperfections that may be contained in thousands of brick. Brick from different runs may vary slightly in color range and texture.

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### Get the skinny.

For more information, to see more options or to discuss your next project, give us a call at **866-259-6263** or visit

authinticbrick.com



manufactured by

MERIDIAN\*

BRICK