A NEW FRONTIER IN COLOR

Pacific Clay has invested an extensive amount of time and capital in developing a new proprietary process for bringing clay’s potential to the forefront. Changing demands in color have brought forth this evolution in brick production processes to meet those needs, unlocking the true potential of clay and moving beyond the standardized status quo that had previously defined the brick industry. Brick is no longer a limiting factor in the demands and vision of the designer, or the consumer. With Pacific Clay Products, brick now conforms to design. Our design philosophy is one of attention to color theory. Color communicates to people on a subliminal level, and many designers and consumers make both educated and individual taste judgments about color. Pacific Clay’s new production process allows for full tonal ranges of all of our existing colors, across all product lines. This creates a logical structure for our brick colors, making our bricks powerful tools for designers. Whether it be a unique solid color, elegant gradients or exciting never before seen blends, Pacific Clay Brick now opens up doors, and possibilities for the designer and consumer alike, that for decades had remained closed.

PACIFIC CLAY FACE BRICK

Pacific Clay Brick Products Face Brick is available in a variety of textures, sizes and colors. Our bricks are aesthetically pleasing while meeting the most exacting structural demands. The attractive colors and textures offer design flexibility for contemporary or traditional designs and are genuine to every detail. Face Brick assures durability, convenience and everlasting beauty for any remodel, commercial or residential project. Our record of reliability is industry recognized. Pacific Clay’s Face Brick offers an exquisite companion to our entire standard color line of Bullnose and Paver products.